

Outer West

Well Being Monitoring: 2012 – 2013

1.1 REVENUE PROJECTS 2012/13

1.2 This section updates the Area Committee on progress against Wellbeing funded revenue projects approved in 2012/13

1.3 **Project Name:** Summer Bands 2012

Lead Organisation: Leeds International Concert Season

Amount: £3,000

Project Description: This funding is for ten brass band concerts as part of 'Summer Bands in the Parks' series. These concerts will benefit the communities in Calverley, Farnley, Farsley, Pudsey and Wortley.

Project Update: The number of people attending each concert varied between 70 – 200. The audience attending the concerts ranged from very young children to elderly members of the community. Some of the audience came from the postcode of where the concerts were taking place and others travelled from other areas to experience the concerts. People from a wide range of ethnic origins and individuals with disabilities had the opportunity to attend the concerts. Both male and female individuals attended the concerts.

1.4 **Project Name:** Site Based Gardener

Lead Organisation: LCC Parks & Countryside

Amount: £23,534

Project Description: Funding for a gardener to be based in Tyersal Park and New Farnley Park. Working 37 hours per week, gardener's main duties include grass cutting, pruning, de-littering, emptying of litter bins, removing fly tipping, marking out sports pitches, inspection of play equipment, maintaining park infrastructure, planting and sweeping paths.

Project Update: Since being introduced, the site based gardeners have helped make marked improvements to a number of horticultural tasks in these parks that in the past were of concern. There has been a reduction in litter and dog faeces. As a result, Parks and Countryside have observed an increase in the number of residents using the parks and a significant change in public opinion which has subsequently reduced complaints to both Wards and to Parks and Countryside Service. Parks and Countryside's are currently in the process of conducting the 2012 Residents Survey. The evaluation of the survey responses will help provide more up to date opinions of these two parks which will assist in gauging local customer satisfaction.

- 1.5 **Project Name:** I Love West Leeds
Lead Organisation: I Love West Leeds Festival Committee
Amount: £10,000
Project Description: I Love West Leeds is an annual arts festival rooted in the community of west Leeds. Now in its eighth year the festival will reach an audience of over 3000. The main festival takes place in July. Funding is to support the delivery of the I Love West Leeds Festival during the summer of 2012, including two outdoor film screenings and a free festival day at Pudsey Park. Funding will be used towards the event costs, project management and marketing.
Project Update: The festival was programmed for July 2012 with the Big Free Festival Day taking place in Pudsey Park and outdoor film screenings taking place in New Wortley and Raynville Road Park. However due to bad weather the festival had to be cancelled 48 hours before the event. Short notice of cancellation meant that financial contracts had to be honoured, hence rescheduling was not an option. The weather forecast for the film screenings was no better, so in an attempt to safeguard finances the screenings were postponed with good notice. Film screening is re-scheduled to take place in October.
- 1.6 **Project Name:** Swinnow & Heights Worker
Lead Organisation: Healthy Living Network
Amount: £19,922
Project Description: A 12 month community development post was funded by Area committee to focus on reducing health inequalities and building capacity in Swinnow by undertaking intergenerational work. Healthy Living Network Leeds have supported this post. The project will work on setting up a committee to allow customers to use the centre for their own use. Work will also be expanded using a similar approach in other areas of need i.e. Heights and Gambles area where little work is being done and yet there is a high need.
Project Update: The community development worker (CDW) is now in post and work is underway to support residents to create a committee for the community centre and potential activities are being explored. The activities will focus on reducing health inequalities and building community capacity in Swinnow. Part of the development workers role will be to look at expanding their activities in the Heights & Gambles area, using a similar approach to Swinnow in September / October
- 1.7 **Project Name:** In Bloom
Lead Organisation: In Bloom (Pudsey, Farsley & Calverley)
Amount: £3,000 per area
Project Description: To enable provision of seasonal displays in Pudsey, Farsley & Calverley, in the form of hanging baskets on public buildings: town hall, the leisure centre and to plant up the many barrier troughs that are attached to the roadside barriers. Also, to cover payment for watering of, maintaining and planting up other planting areas that have been created over the past few years.
Project Update: The funding was used to provide seasonal displays including hanging baskets and hay racks. The funding also paid for

watering the displays and maintaining and planting up other planting areas that have previously been created. The displays provide a more attractive place to shop and visit and to involve the local community so that they respect their environment. Calverley received a gold award and Pudsey received a silver award from the in Bloom board.

- 1.8 **Project Name:** Summer Sports & Coaching
Lead Organisation: LCC Sports Development
Amount: £2,500

Project Description: This funding is for the delivery of sports sessions during the summer months in partnership with local sports clubs and support young people take coaching qualifications

Project Update: Working with local clubs and groups in the West to deliver coordinated programmes linked to participation with an Olympic theme. Pudsey St Lawrence Olympic Camp was delivered in June half term, attended by 25 children. Pudsey Tennis Club Primary School coaching delivered in May - June, for two weeks attended by 60 children per visit. West Leeds Rugby Union Olympic superstar day is planned to be held in August. Coaching scholarship been advertised and young people are being enrolled. Farnley juniors FC Referee's course held in June and attended by 4 young people.

- 1.9 **Project Name:** Summer Cricket Coaching
Lead Organisation: Thornbury Cricket Club
Amount: £1400

Project Description: Thornbury CC wanted to run a schools coaching programme in 2 local primary schools (Bolton Royd Primary / Tyersal Primary). The intention was to run a number of curriculum sessions to both boys and girls in the 2 schools throughout the summer, and each attendee would be invited to attend junior training at the club. They were hoping to attract enough young people to the clubs, training session to begin an Under 9s team, identify a coach / manager and enter a team in a local junior competition, therefore beginning a junior section.

Project Update: The project was completed with the 3 main outcomes of the project being met. The coach delivered a mixture of 10 curriculum and extra curriculum sessions at each school. There were a total of 90 children making a total of 580 visits. 15 young people regularly attend the coaching sessions. The club have registered each young person and will invite them back to the club to attend further nets, with a view to forming a junior team. A volunteer has also been identified who will be attending a coaching education course to further support the club. There were some behavioural problems that were reported by the coach at Tyersal primary.

- 1.10 **Project Name:** Police off Road Bikes
Lead Organisation: West Yorkshire Police
Amount: £1,500
Project Description: To enhance the safety and quality of life of residents living in West North West Police Division areas by providing an effective response to illegal off road motor cycling and anti social behaviour, and to assist with high visibility patrols, particularly focusing on green spaces.
Project Update: The police employs their powers under the 'No Insurance' scheme and Section 59 of the Police Reform Act wherever possible and in conjunction with Council's Parkswatch to seize offending vehicles and prosecute their riders. Off road motorcycle offending can be difficult to combat, with marked vehicles unable to carry out pursuits on open land. Using off road bikes, the officers are working well with the parkswatch service in undertaking joint initiatives and co-ordinating patrols to tackle issues of anti social behaviour and illegal motor-bike nuisance in areas such as New Wortley, Bramley Falls Woos, the towpath of the Leeds and Liverpool Canal as well as parks and green spaces and other hotspots.
- 1.11 **Project Name:** Business Management Project
Lead Organisation: Leeds Ahead
Amount: £20,000
Project Description: This proposal set out an innovative local business engagement approach to support business growth and deliver private sector resources and investment to identified priorities within the Outer West Leeds area plan. Some key features of the project include providing advice and signposting to the initiatives of real value to businesses, particularly smaller businesses, to help them to survive and grow. Also to provide a practical mechanism to "integrate" local businesses into local delivery and enable them to invest back into and improve their local areas in a wide variety of ways such as working with schools and the local environment.
Project Update: The business management project, funded through Leeds Ahead provides regular signposting to up to 300 businesses and has an active involvement in the business forums in the Outer West Area. The 'Make The Grade' element of the project which involves work with schools is working with Crawshaw High School. Funding has been secured in excess of £50,000 and over 20 businesses have agreed to support Crawshaw School. There are over 75 businesses that have engaged in the reward card scheme.
- 1.12 **Project Name:** Farsley & Pudsey Jubilee Festival
Lead Organisation: Farsley Youth Development Project
Amount: £2,500 each
Project Description: Building on the success of the previous festivals and events a free community led Jubilee Festival was organised in Farsley Town Street and Pudsey Park to celebrate the Queens Diamond Jubilee. For Farsley the event aimed to involve local people, shops/ businesses, schools, churches and other organisations. Work

was to be undertaken to bring a group of local people together including residents, councillors and local business people to create a legal structure to form a festival steering group / organisation to take ownership of delivering the festival in subsequent years.

The event in Pudsey was to include a wide range of vintage style activities such as a fair, bunting making, circus skills, face painting along with activities in the park such as bands playing and a family picnic area.

Project Update: The event was organised by Farsley Youth Development Project with invaluable support from local volunteers. Farsley Town Street was closed to traffic and filled with around 5000 people who enjoyed a street party with local bands and children's activities. Local businesses reported record sales and the churches all provided entertainment. Pudsey Park attracted over 1500 local residents for a community picnic with arts and sport activities and a traditional sing-a-long and a funfair on the leisure centre car park. The tee pees in the park worked very well with lots of free activities for families.

1.13 **Project Name:** Outer West CCTV cameras

Lead Organisation: Leeds Watch

Amount: £30,000

Project Description: The Outer West Area Committee in January agreed to fund several community safety projects. One proposal was for a Closed Circuit Television (CCTV) Camera on Farfield Avenue Farsley. The provision of CCTV on Farfield Avenue would act as a deterrent to anti-social behaviour around the local shopping parade, and was subject to part funding by WNW Homes.

Project Update: After initially being provided with additional costs by BT for the installation of a BT line, a new quote was negotiated and additional funding was sourced from the Proceeds of Crime. BT have been contacted and the works will shortly be commencing with an initial timescale of approximately 12 weeks for full completion dependent on whether planning permission is required.

1.14 **Project Name:** Pudsey Festive Light switch on

Lead Organisation: Leeds Lights

Amount: £8,000

Project Description: A community Christmas lights switch-on event. Ward Members have worked with local businesses and the local community to deliver a family event.

Project Update: Work is currently underway in organising the switch on event which will expect community leaders, council officials, representatives of the press, and residents/non residents from the local community. The switch on event is an important annual event within the Pudsey community, it has previously been very well attended attracting people of all ages.

- 1.15 **Project Name:** Farsley Festive Light switch on
Lead Organisation: Leeds Lights
Amount: £5,000
Project Description: A community Christmas lights switch-on event
Ward Members have worked with local businesses and the local community to deliver a family event
Project Update: In previous years, Farsley has benefited from a community Christmas lights switch-on event which is recognised as an important community event by community leaders and residents. Ward Members are working with local businesses and the local community to deliver an event which will attract people of all ages.
- 1.16 **Project Name:** Pudsey Friday Night Project
Lead Organisation: LCC City Development – Breeze Team
Amount: £3,000
Project Description: The Friday Night Project (FNP) provides activities in sports, arts and crafts, music and dance to young people aged 8-18 years of age on a Friday night, 6-9pm. The aim is to encouraging an active lifestyle and a safe place to socialise.
Project Update: Ten sessions were delivered between 20th April and 22nd June 2012. Average weekly attendance was 61 young people per week, with the highest attendance reaching 82 and the lowest at 32. The week of the lowest attendance was the half term week which is a common theme across projects. Activities included arts and crafts, sports, beauty therapy and a chill-out zone with wii and access to laptops for educational purposes and research